



# Steadfast city

Economic & Community Partners

## Brianna Tobias

Brianna Tobias is the Associate Director of Strategy with a passion for transforming visions into impactful realities. She has dedicated her career to crafting connective solutions at the intersection of business scalability and marketing & communications.

Brianna takes pride in crafting seamless experiences for colleagues, partners, and potential clients. Through targeted campaigns, engaging content, and a touch of creativity, Brianna ensures that our brand not only stands out but resonates with our audience. In addition to her marketing work, she orchestrates team meetings that provide opportunities for inspiration and collaboration. From digitally communicating Steadfast City's mission to stakeholders to integrating our values internally into our dynamic culture, she makes sure every entry point to the firm feels branded for success.

### Professional Experience:

**Big Brother Big Sisters**  
Relationship Specialist

**Cambridge Innovation Center (CIC)**  
Event and Marketing Lead

**All Black Creatives**  
Community Manager

### Education:

Washington University in St. Louis

- B.A. Women, Gender, & Sexuality Studies

### Leadership & Certifications:

- Access Academies Board Chairman
  - Marketing Committee
- New Leaders Council - 2020 Alum
- 2023 Chancellor's Certificate in Fundamentals of Economic Development
- The Moves App - Director of Build the Future Fellowship
- ThurtenE Honorary



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Associate Director of Strategy

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